

UNIVERSIDADE DE BRASÍLIA
INSTITUTO DE CIÊNCIAS HUMANAS
DEPARTAMENTO DE ANTROPOLOGIA
335231 – CULTURA: INVENÇÃO, OBJETIVAÇÃO, APROPRIAÇÃO
2/2008
(TÓPICOS EM TEORIA ANTROPOLÓGICA)
Profa. Marcela S. Coelho de Souza

ementa

O objetivo deste curso é propiciar uma reflexão sobre pressupostos subjacentes aos debates recentes envolvendo a idéia de "propriedade cultural", abrangendo os campos do patrimônio imaterial, propriedade intelectual e conhecimentos tradicionais (dentro e fora da antropologia). Entre esses pressupostos está, evidentemente, a noção de cultura. Entretanto, em lugar de abordar diretamente a história e os infinitos desdobramentos, críticas e reformulações dessa noção, vamos explorar um conjunto de oposições conceituais postas em relevo por esses debates — como pessoas/coisas, coletivo/individual, sujeito/objeto, humano/não-humano, animado/inanimado, visível/invisível, material/imaterial, etc.

O curso se dividirá em três partes. Depois de uma espécie de introdução que justificará, por assim dizer, a abordagem indireta aqui proposta da "cultura" (Unidade I: Invenção), vamos nos deter em alguns autores recentes que vem trabalhando no sentido de desestabilizar algumas dessas dualidades (Unidade II: Objetivação). A terceira parte será dedicada a uma série de textos de base mais etnográfica que prossegue esse trabalho de desestabilização.

No início do semestre, selecionaremos quatro casos exemplares envolvendo o programa de patrimônio imaterial do IPHAN, legislação de propriedade intelectual, e a legislação e política de proteção e acesso aos conhecimentos tradicionais associados a biodiversidade no Brasil. Estes casos serão estudados em grupo, e os resultados do estudo apresentados no final do curso. Cada grupo deverá compor um dossiê sobre o caso estudado, que deve incluir um paper individual de cada um dos participantes (associando questões discutidas durante o curso com algum aspecto do caso em pauta).

programa

aula 1

apresentação do curso

INVENÇÃO

aula 2

WAGNER, Roy. 1981. *The Invention of Culture* (Revised and Expanded Edition). Chicago: The University of Chicago Press.

Bibliografia complementar

Murray, David & Joel Robins (eds.), "Reinventing *The Invention of Culture*". *Social Analysis* 46(1).

OBJETIVAÇÃO (PESSOAS E COISAS)

aula 3

LATOUR, Bruno. 1988. *The Pasteurization of France*. Cambridge, Mass./London: Harvard University Press. Parte I.

aula 4

LATOUR, Bruno. 1988. *The Pasteurization of France*. Cambridge, Mass./London: Harvard University Press. Parte II.

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LAW, John & A. MOL, 1995. "Notes on materiality and sociality". *Sociological Review* 43: 274-294.

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LAW, John. 2006. "Traduction/Trahison: notes on ANT". *Convergência* 42:47-72.

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GELL, Alfred. 1999. *Art and Agency. An Anthropological Theory*. Oxford: Clarendon Press.

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aula 9

STRATHERN, Marilyn. 1999. *Property, Substance and Effect. Anthropological essays on persons and things*. London: The Athlone Press.

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aula 12 • propriedade

HANN, C. 1998. "Introduction: the embeddedness of property". In: C. Hann, *Property relations. Renewing the anthropological tradition*.

HUMPHREY, Caroline & Katherine VERDERY. 2004. Introduction: raising questions about property. *Property in question. Value transformations in the global economy*, ed. by Caroline Humphrey and Katherine Verdery. Oxford/New York: Berg.

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DEMIAN, Melissa. 2004. "Seeing, knowing, owning: property claims as revelatory acts". In: E. Hirsch & M. Strathern, *Transactios and Creations. Property debates and the stimulus of Melanesia*. New York/Oxford: Bergham Books.

RILES, Annelise. 2004. "Property as legal knowledge: means and ends". *The Journal of the Royal Anthropological Institute* 10(4), 775-795.

BATTAGLIA, Debora. 1994. Retaining Reality: Some Practical Problems with Objects as Property. *Man* 29:631-44

aula 13 • analogias etnográficas

HARRISON, Simon. 1992. "Ritual as intellectual property". *Man* (NS) 27(2), 225-244.

BORN, Georgina. 1996. "(Im)materiality and sociality: the dynamics of intellectual property in a computer software research culture". *Social Anthropology* 4(2), 101-116.

COOMBE, Rosemary J. 1996. Embodied trademarks: mimesis and alterity on American commercial frontiers. *Cultural Anthropology* 11(2):202-224.

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aula 14 • direitos e criatividade

STRATHERN, Marilyn, Manuela CARNEIRO DA CUNHA, Philippe DESCOLA, Alberto AFONSO & Penelope HARVEY. 1998. "Exploitable knowledge belongs to the creators of it: a debate". *Social Anthropology* 6.

BROWN, Michael F. 1998. "Can culture be copyrighted?". *Current Anthropology*, 39:193-222.

BROWN, Michael F. 2005. Heritage trouble: recent work on the protection of intangible cultural property. *International Journal of Cultural Property*, 12.40-61.

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aula 17 • esquecer, perder, ocultar

KÜCHLER, Susanne. 1987. "Malangan: art and memory in a Melanesian society". *Man* 22(2), 285-255.

BATTAGLIA, Debora. 1992. The Body in the Gift: Memory and Forgetting in Sabarl Mortuary Exchange. *American Ethnologist* 19: 3-18

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WEISS, Brad. 1997. Forgetting your dead: alienable and inalienable objects in Northwest Tanzania. *Anthropological Quarterly* 70:164-72.

WEINER, James F. 1999. "Culture in a sealed envelope: the concealment of Australian Aboriginal heritage and tradition in the Hindmarsh Island Bridge affair". *The Journal of the Royal Anthropological Institute* 5(2), 193-210.

WEINER, James F. 1995. "Anthropologists, historians and the secret of social knowledge". *Anthropology Today* 11(5), 3-7.

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aula 18 • Estudos de caso